

MANONMANIAM SUNDARANAR UNIVERSITY

DIRECTORATE OF DISTANCE AND CONTINUING EDUCATION

INTERNAL ASSIGNMENT FOR DEC 2023 EXAMINATIONS

B.B.A – Second Semester

பொதுத்தமிழ் - தாள்-2 சமயநீதி இலக்கியங்கள்

Sub-Code: D1TL21

1. (அ) தேவார செய்திகளை நும் பாட பகுதியில் கொடுக்கப்பட்டுள்ள பாடல்களைக் கொண்டு விளக்குக.

(அல்லது)

(ஆ) திருக்குறள், நாலடியார் குறித்து விரிவாக எழுதுக.

2. (அ) இரட்சணிய மனோகரம் பாடல் வழி பிறப்பின் பண்பை விளக்குக.

(அல்லது)

(ஆ) பன்னிரு திருமுறையின் அமைப்பினை விளக்குக.

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Part – II English Communicative English – II

Sub Code: D2EN21

1. (a) Describe adverbs and its examples.

(or)

- (b) Explain interactions during and after the presentations.

2. (a) Delineate Face to face and online Participating in a meeting.

(or)

- (b) What is Denotation and connotation? Discuss

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Professional English for Commerce and Management - II

Sub Code: DPEM21

1. (a) What are the importance of presentation?
(or)
(b) Explain about life skill.

2. (a) Write Recommendations for starting online business of your choice.
(or)
(b) Write an essay on “e-Learning”.

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Managerial Economics

Sub Code: DMBA21

1.(a) What is elasticity of demand? Explain price, cross and income elasticity of Demand used in managerial decision making process

(or)

(b) Explain the types of cost.

2. (a) What is perfect competition? Explain equilibrium of a firm under.

(or)

(b) Explain the types of force market.

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Business Mathematics

Sub Code: DABA21

1. (a) Distinguish between straight line method and diminishing balance methods.

(or)

- (b) Prove that $A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$ Where $A = \{1,3,4,7\}$ $B = \{2,3,4,8\}$ and $C = \{1,3,4,9\}$

2. (a) Find the derivative of

$$F(x) = x^2 + 3x + a, x \leq 1$$

at the point $x = 1$

$$5x + 2, \quad x > 1$$

(or)

- (b) Find the inverse of

$$\begin{pmatrix} 1 & 1 & 3 \\ 1 & 3 & -3 \\ -2 & -4 & -4 \end{pmatrix}$$

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Value Based Education

Sub Code: DVBE21

1. (a) Women rights are human rights – Explain.

(or)

(b) Unemployment problem in India?

2. (a) Describe the effects of mass media on youth?

(or)

(b) Describe the importance of family values?